

ENERGY VOICE

Leading the global energy conversation

DIGITAL TECHNICAL SPECIFICATIONS 2024

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BILLBOARD

Standard: 970x250px

MPU

Standard: 300x250px | Double: 300x600px

FILE SIZES

750kb or less | .JPEG or .GIF formats

NEWSLETTER BANNERS

Header & Footer: 468x60px

HOMEPAGE TAKEOVER

- Must be supplied as a single graphic - RGB format and saved as a JPEG.
- Total scale of artwork should account for screen sizes of up to 1920px (w) x1080px (h).
- File size should be less than 1Mb in total.
- Artwork should contain a central blank panel 1266px (w) - and filled white.
- Any sales message must fit within the safe-zone of 130px either side of news-page. Artwork that does not comply will be rejected. For clarity - the artwork 1920px (w) x 1080px (h) should be designed and supplied as a single creative asset.
- Maximum recommended depth for sales message is 760px

*Please note: Homepage takeovers are only available to run for 7 days per campaign.
Site skins are not viewable on tablet or mobile devices.*

*For advertising queries please contact Digital Ad Ops.
Email: digitalads@dcthomson.co.uk*

*For any further technical or creative queries please contact Richard Murray.
Email: richard.murray@dcthomson.co.uk or call: 07468 410645*

*For digital sales queries please contact Tim Mills.
Email: tim.mills@energyvoice.com or call: 07971 584345*

