

ENERGY VOICE

Leading the global energy conversation

DIGITAL TECHNICAL SPECIFICATIONS 2022

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BILLBOARD

Standard: 970x250px

MPU

Standard: 300x250px | Double: 300x600px

FILE SIZES

750kb or less | .JPEG or .GIF formats

NEWSLETTER BANNERS

Header & Footer: 468x60px

HOMEPAGE TAKEOVER

- Must be supplied as a single graphic - RGB, .JPEG format
- Total scale of artwork should account for screen sizes of up to 1920x1080px
- File size less than 1Mb in total
- Artwork should contain a central blank panel that is 1020px in width
- Any sales messages must fit with the safe-zone of 130px either side of news-page. Artwork that does not comply will be rejected. For clarity - the artwork 1920px wide x 1080px deep should be designed as a single creative asset.
- Maximum recommended depth for sales message is 760px

*Please note: Homepage takeovers are only available to run for 7 days per campaign.
Site skins are not viewable on tablet or mobile devices.*

*For advertising queries please contact Digital Ad Ops.
Email: digitalads@dcthomson.co.uk*

*For any further technical or creative queries please contact Richard Murray.
Email: richard.murray@ajl.co.uk or call: 01224 343261 or 01382 575310*

*For digital sales queries please contact Tim Mills.
Email: tim.mills@energyvoice.com or call: 07971584345*

