

# SUSTAINABLE GROWTH VOICE

WHERE PURPOSE MEETS PROGRESS

The critical insight  
you need to drive  
the transition to a  
sustainable economy.



Tap into the single biggest  
conversation today.



A woman with dark, wavy hair is looking intently at a man whose back is to the camera. They are in a meeting room with other people blurred in the background.

An important challenge at the top of the world's boardroom agendas.

Creating a sustainable business without compromising growth.

Following COP27 in Egypt, a new PwC report found that Investors globally are embracing Environment, Social and Governance (ESG) investing on a massive scale – seen soaring 84% to \$33.9 trillion by 2026. That's a whopping 21.5% of total assets under management, or more than \$1 for every \$5 invested.

C-Suite change-makers are hungry for information and insights from credible sources. With SG Voice, you can drive the debate and become part of this journey.



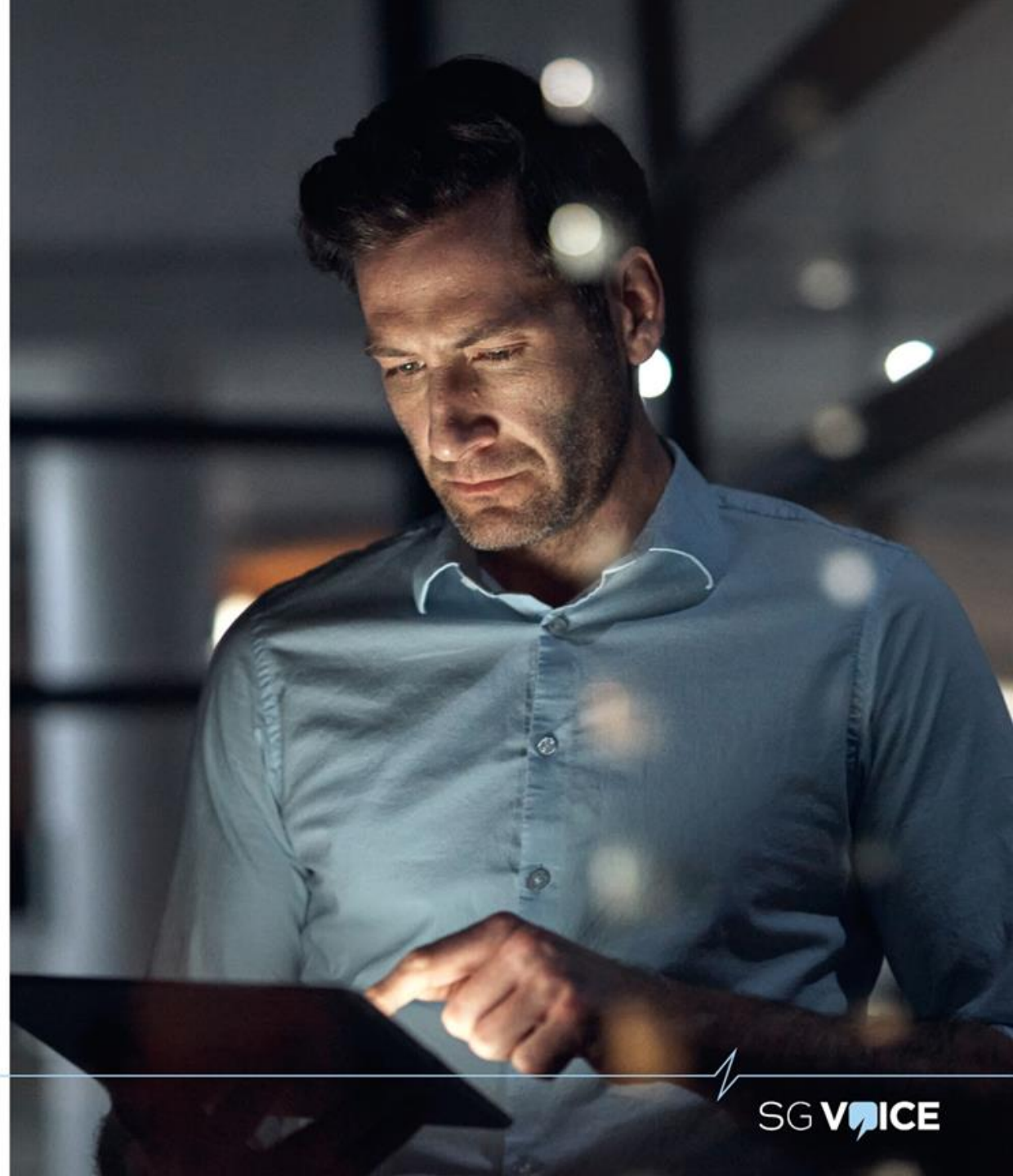
Connect with  
the first multi-media  
brand **focused**  
on sustainability.



# Talk to the change-makers.

The transition will be driven by C-Suite decision makers. They have the vision and the wherewithal to understand that the successful businesses of tomorrow will be able to embrace transition today.

Connect with us and reach those decision makers in the four priority sectors central to the transition to a sustainable economy. The pivotal industries on the journey to net zero.





# Built environment

**The built environment accounts for 39% of global emissions\***

Reducing their footprint in this area needs cross-collaboration involving the right companies and right people, exploring the biggest issues facing built environment, measuring and reporting impact. And driving change.

SG Voice can help you get to the heart of the issue.

\*Source: [worldgbc.org](http://worldgbc.org)



# Agriculture

**The global food system is under threat.**

Understanding context, innovation, and new possibilities can help build circularity and regenerative models.

SG Voice helps you dig deep into one of the biggest issues facing modern agriculture - compliance and regulatory support.





# Retail

**Consumer pressures are growing more urgent.**

Discovering ways to drive accountability, supply chain transparency and innovation is paramount.

In fact, developing sustainable supply chains is one of the single biggest issues facing today's retail sector.



# Industrials

**A key component of decarbonisation, and one of the biggest issues facing industry is partner discovery.**

Finding credible supply chain partners, and early discovery of new technologies is crucial to achieving real change.



# Our readers like what they hear.

*Sustainable Growth Voice is an excellent way for me to keep informed and educated about topics in the sustainability space, being exposed to start-ups, technology and players, explained in an easily digestible way - without oversimplifications.*

**Chiara Monlena**  
Founder at EDERA Labs

*Receiving SG Voice's newsletter is the highlight of our week here at Duet London. It is informative, unbiased and involves critical thinking of an industry that can often be overwhelming. Sustainability attracts a lot of conjecture, so it's invaluable to find a team committed to dissecting news stories and anchoring them with facts.*

**Jazz Gandhi,**  
Co-Founder and Director, Duet London



# We don't just have the conversation. We lead it.

Our content is not driven by the news, but by the critical need for decision-useful information.

Whether it's an in-depth understanding of the market, technical expertise, or sharing vital new information, we connect with our community across a variety of channels.





# SG Voice isn't merely an interesting read. It's a vital resource.

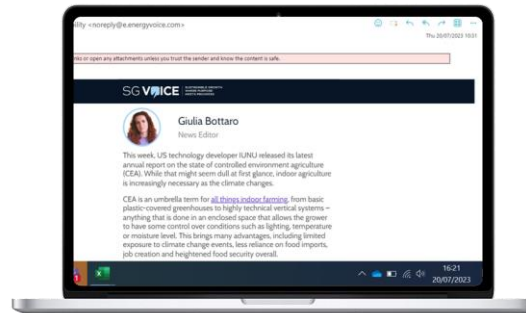
## Editorial



## Social media



## Email



## Podcasts



## Film





# SG Voice gives you the power to make a difference.



## Lead with sustainable Supply Chains

Our content helps readers to create sustainable supply chain strategies – so they can work with suppliers to encourage best practice at every level.

## Get the edge with Measuring and Reporting Impact

We offer CSOs reliable data and metrics to help show the effectiveness of their work in areas where demonstrating the impact of sustainability initiatives is complex.

## Stay on track with compliance and Regulatory Support

We guide our readers through the ever-changing world of regulatory frameworks and reporting requirements.

## Gain valuable insight with Partner Discovery

We connect individuals and businesses by featuring and profiling innovators and others delivering results in the space.



A woman and a man in business attire are looking at a tablet together. The woman is on the left, wearing a light blue sleeveless top and a light-colored skirt. The man is on the right, wearing a blue blazer over a white shirt. They are both smiling and looking at the tablet. The background is blurred, showing what appears to be an office or meeting space.

We have the conversations that  
help reinforce **credibility**,  
stay close to your mission and  
enable sustainable **growth**.



# Our Team



## **Owen Wyatt - Founder**

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Owen is DC Thomson's CGO. Former Reuters Global Editor & CNN EMEA Director, Owen also has an MBA from Oxford where he wrote his thesis on Net Zero Cities. While at Oxford, Owen held a pivotal role in the Oxford Leading Sustainable Organisations Programme.



## **Felicia Jackson - Editor**

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Felicia Jackson is the Editor of Sustainable Growth Voice. An experienced writer and editor, academic and former entrepreneur, her work has appeared in publications ranging from the Times and Forbes.com to PV Magazine and Cleantech Investor.





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Thank you