

# Technical Specifications

## BILLBOARD

**Standard:** 970 x 250px

## MPU

**Standard:** 300 x 250px | **Double:** 300 x 600px

## FILE SIZES

750kb or less

## OVERLAYS

See the all site specifications section.

## SITE SKINS

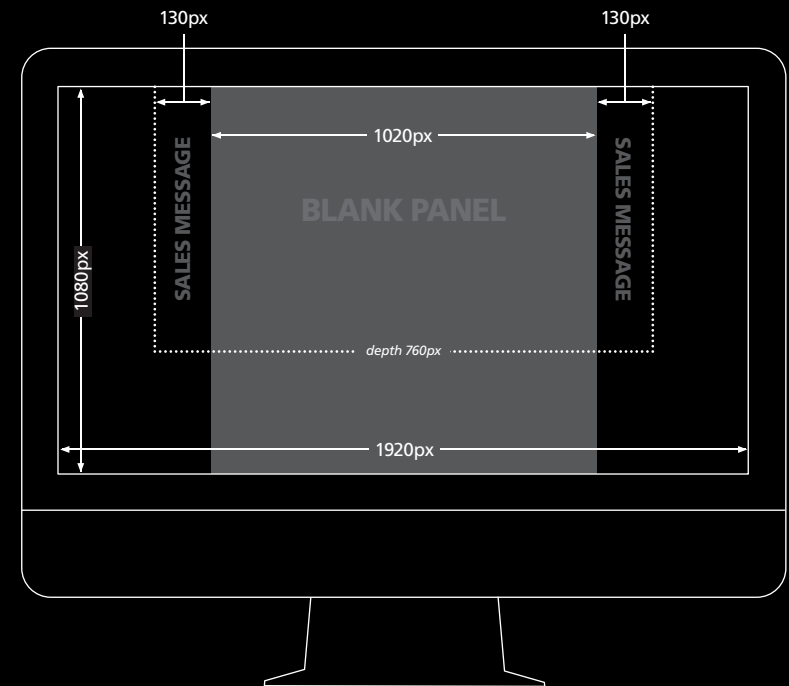
- ❑ Must be supplied as a single graphic – RGB .JPEG format
- ❑ Total scale of artwork should account for screen sizes of up to 1920 x 1080px
- ❑ File size less than 1Mb in total
- ❑ Artwork should contain a central blank panel that is 1020px in width x full height
- ❑ Any sales message *must* fit with the safe-zone of 130px either side of news-page. Artwork that does not comply will be rejected. For clarity - the artwork 1920px wide x 1080px deep should be designed as a single creative asset.
- ❑ Maximum recommended depth for sales message is 760px

*Please note: Site skins are not viewable on tablet or mobile devices.*

## NEWSLETTER ADVERTISING

The current newspapers template accommodates a 468 x 60px header and footer advert which is delivered daily, Monday to Saturday. The Sunday Post is sent on Wednesday only.

Artwork should be clearly labelled as header and footer and supplied 72dpi, RGB in JPEG format.



# Contact

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*For web trafficking and operations please contact Digital Ad Ops  
Email: [digitalads@dcthomson.co.uk](mailto:digitalads@dcthomson.co.uk)*

*For creative and technical queries please contact Richard Murray  
Email: [richard.murray@ajl.co.uk](mailto:richard.murray@ajl.co.uk) or call: 01224 343261 or 01382 575310*

*For digital sales queries please contact Jen Harvey  
Email: [jharvey@dctmedia.co.uk](mailto:jharvey@dctmedia.co.uk) or call: 07511 372262*

