

MEDIA CARD

Your Best Ever Christmas

Create the Christmas you've always promised yourself – without the stress! The magazine is packed with festive recipes, inspirational ideas for decorating your home, table and Christmas tree as well as glorious present ideas for your friends and family. Add in expert guides on cutting down on waste, advice for staying well and healthy, plus party fashion for every occasion and you're on course for fabulously sparkling festivities.

www.besteverchristmas.co.uk

YOUR BEST EVER CHRISTMAS



FACTS & FIGURES

Issue 1 launched in September 2016, quickly becoming one of the most successful launches in this sector.

Issue 2 The 2017 issue had with full retail support across supermarkets, independents & WHSmith, and saw increased sales.

Issue 3 Following its previous success, the 2018 issue is set to be bigger and better than ever before, with plenty of fresh Christmas content.

We are targeting primarily women aged

35+



Your Best Ever Christmas targets a robust market...

31%

of UK adults begin planning their Christmas purchases
September - October

— PAGE VIEWS —



Over
£16 billion
was spent on Christmas presents last year!



Print Run of
100,000



f 3,500 LIKES

t 380 FOLLOWERS

ig 431 FOLLOWERS

Please get in touch to discuss any advertising opportunities.

T: 020 7400 1065

E: advertisingsales@dctmedia.co.uk