

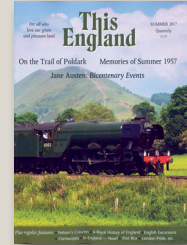
**MEDIA
CARD**

This England

This England is a quarterly magazine which provides a tightly targeted, high quality, affluent readership for those who love England's culture, history, and places of interest. First published in 1968, the magazine concentrates on the traditional values and customs of the English people, both at home and abroad.

www.thisengland.co.uk

This England



AUDIENCE STATS

80%

ARE AGED 65+

75%

ARE RETIRED

60% have been reading *This England* for more than 10 years.

54% keep it for reference after reading *This England*.

40% pass it on to someone else to read.



3 in 5 readers have or intend to act on an advertisement seen within *This England*.

PRINT STATS

CIRCULATION
QUARTERLY

55,419



ABC1 READERSHIP
QUARTERLY

138,547



DISTRIBUTION
NATIONALLY

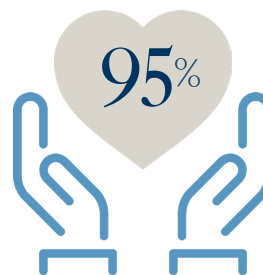


SUBSCRIBERS
QUARTERLY

31,748



*75% OF OUR CIRCULATION ARE
SUBSCRIBERS



95% of our readers have donated to a charity in the last 12 months.

Please get in touch to discuss any advertising opportunities.

T: 020 7400 1065

E: advertisingsales@dctmedia.co.uk