

**MEDIA  
CARD**

*The People's Friend*

The longest running and friendliest women's weekly magazine in the world, The People's Friend, is famous for its fiction and every issue is packed with short stories, exclusive serial instalments, cookery, craft, travel, health, puzzles, gardening and more.

[www.thepeoplesfriend.co.uk](http://www.thepeoplesfriend.co.uk)



**AUDIENCE  
STATS**

**59**  
MEAN AGE

**43%**  
ABC 1

**80%**  
FEMALE

**53%**  
RETIRED

**66%**  
MAIN  
SHOPPER

**PRINT STATS**

**CIRCULATION (ABC)  
WEEKLY**

**179,640**



**READERSHIP  
WEEKLY**

**338,000**



**DIGITAL STATS**

**PAGE VIEWS  
MONTHLY**

**49,752**



**UNIQUE USERS  
MONTHLY**

**9,163**



Please get in touch to discuss any advertising opportunities.

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