

Technical specifications

LEADERBOARD

Desktop/Tablet: 728 x 90px

BILLBOARD

Standard: 970 x 250px

MPU

Standard: 300 x 250px | **Double:** 300 x 600px

FILE SIZES

750kb or less

OVERLAYS

See the all site specifications section.

SITE SKINS

- ❑ Must be supplied as a single graphic – RGB .JPEG format
- ❑ Total scale of artwork should account for screen sizes of up to 1920 x 1080px
- ❑ File size less than 1Mb in total
- ❑ Artwork should contain a central blank panel that is 1020px in width x full height
- ❑ Any sales message *must* fit with the safe-zone of 130px either side of news-page. Artwork that does not comply will be rejected. For clarity - the artwork 1920px wide x 1080px deep should be designed as a single creative asset.
- ❑ Maximum recommended depth for sales message is 760px

Please note:

Site skins are not viewable on tablet or mobile devices.

For web trafficking and operations please contact Alison Duncan.

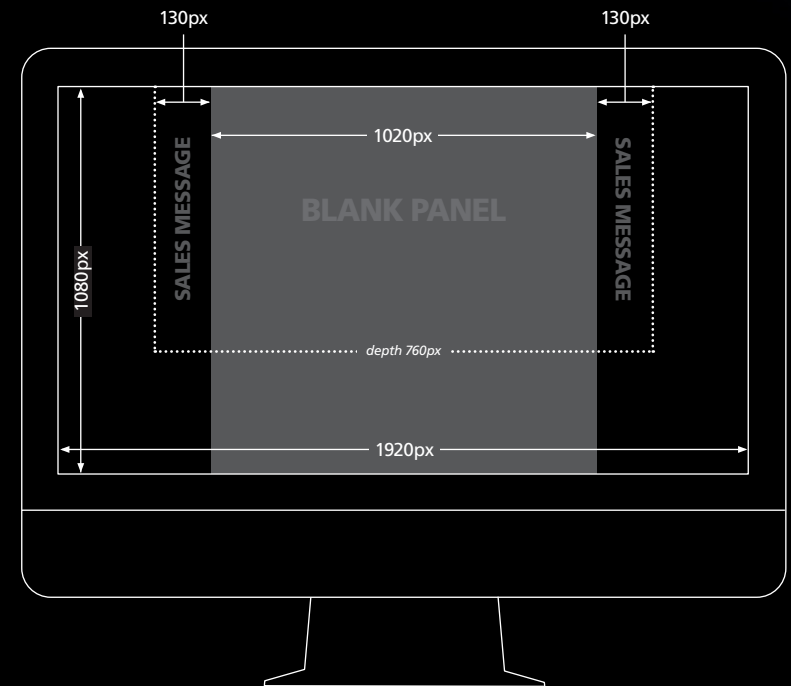
Email: alduncan@dctmedia.co.uk or call: 01382 575183.

For creative and technical queries please contact Richard Murray.

Email: richard.murray@ajl.co.uk or call: 01224 343261 or 01382 575310.

For digital sales queries please contact Stephen Flight.

Email: sflight@dctmedia.co.uk or call: 01382 575066 / mobile: 07790 931985.



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NEWSGRID SLOT

Standard: 1120 x 101px

OVERLAYS

See the all site specifications section.

NEWSLETTER ADVERTISING

The current template accommodates a 580 x 75px header advert, and a 580 x 150px footer advert which is delivered to over 11,500 subscribers on a Monday and Saturday.

Full reporting via the Sailthru reporting system is available.