

**MEDIA  
CARD**

# My Weekly

A popular and vibrant magazine for women everywhere, My Weekly brings the perfect mix of great reading to inspire and entertain. From celebrity news, fashion, health, beauty, fantastic cookery ideas and engrossing fictions. My Weekly has something for everyone!

[www.myweekly.co.uk](http://www.myweekly.co.uk)

## My Weekly



### AUDIENCE STATS

**56**  
MEAN AGE

**50%**  
ABC 1

**79%**  
FEMALE

**45%**  
RETIRED

**76%**  
MAIN  
SHOPPER

### PRINT STATS

CIRCULATION (ABC)  
WEEKLY

**96,527**



READERSHIP  
WEEKLY

**271,000**



### DIGITAL STATS

PAGE VIEWS  
MONTHLY

**105,451**



UNIQUE USERS  
MONTHLY

**16,263**



Please get in touch to discuss any advertising opportunities.

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