

**MEDIA  
CARD**

**Evergreen**

First published in 1985, Evergreen has developed its own loyal throng of readers. Britain's famous little green quarterly is "a miscellany of this and that and things gone by". Its articles cover a wide range of subjects that appeal to readers interested in British history, people, places, customs, traditions and nostalgia.

[www.thisengland.co.uk](http://www.thisengland.co.uk) (for Evergreen digital)

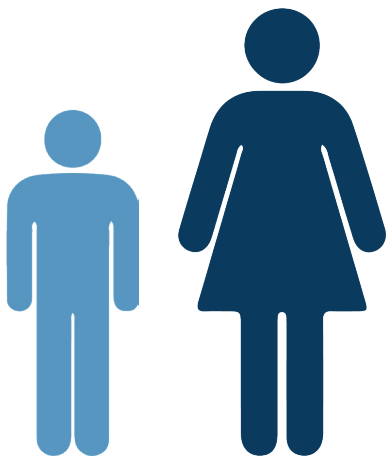
**Evergreen**



**AUDIENCE  
STATS**

**90%** ARE AGED 65+

**90%** ARE RETIRED



**41%**  
MALE  
—  
**59%**  
FEMALE



97% of our readers have read every issue of *Evergreen*.

**PRINT STATS**

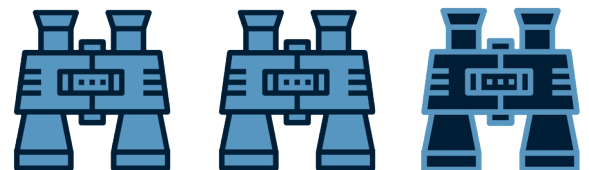
**CIRCULATION  
QUARTERLY**

**22,673**



**SUBSCRIBERS  
QUARTERLY**

**9,725**



2 in 3 readers have already, or plan to use *Evergreen* for ideas/inspiration on places to visit.

Please get in touch to discuss any advertising opportunities.

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